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John L. Borling

Chairman

John Borling (Major General USAF-ret), of Rockford Illinois, is Chairman of Performance Consulting Group (PCG) www.pcgok.com. PCG is an energy services company (audit, design and turn key construction) providing comprehensive product, performance, conservation and power provision solutions to larger private and public entities. He brings worldwide, executive experience at highest levels to identify and further strategy, planning and business objectives.

General Borling is also the founder and CEO of SOS America (Service Over Self) www.sosamerica.org, a patriotic organization advocating a program of universal military service for America's youth age 18-26. He also pursues and consults on land development on and off shore. Previously, as President/CEO of Chicago's United Way he was credited with a rebound of interest and campaign success exceeding 95 million dollars. In 2004 and 2006, believing America needs a political middle, he was unsuccessful in quests for the U.S. Congress --- obviously a better fighter pilot than a politician.

A native Chicagoan and Air Force Academy graduate, his military career spanned 37 years. A highly decorated officer, to include the Silver and Bronze Stars with V for Valor and Purple Hearts, key positions included F-15 Eagle fighter pilot and commander of the famed "Hat in the Ring" squadron. He was an Air Division commander at Minot ND and Head of Operations for Strategic Air Command (SAC). In that position John was responsible for SAC's support of hostilities in the first Gulf War and Panama and execution of the nation's nuclear war plan. At the Pentagon, he led CHECKMATE, a highly classified war fighting think tank and was Director of Air Force Operational Requirements initiating a new family of guided weapons. In Germany, he commanded the largest fighter and support base outside the United States (70,000 Americans) and later served at NATO's Supreme Headquarters in Belgium working directly for the Supreme Commander and Chief of Staff. He has piloted many strategic and tactical aircraft including the Eagle (F15), the F16 Viper, F4 Phantom, the SR71 Blackbird, the U-2, and the B-52 and B-1 bombers. In the Vietnam War, he was shot down by ground fire. Seriously injured and captured while trying to evade, he spent over 6½ years as a POW in Hanoi.

A graduate of The National War College and executive education programs at the JFK and Business Schools at Harvard, he was also a White House Fellow and, later, treasurer and director of the governing foundation and now a regional selection panelist. His final assignment, as the Chief of Staff of NATO's Headquarters North and as Senior US Officer in Scandinavia, saw him conceive, implement and operate an integrated NATO and Norwegian National major command in Oslo and, later, Stavanger, Norway.

Civic activities: The Commercial Club of Chicago, The Executive's Club, The Chicago Committee of the Council on Foreign Relations, Board of Governors of The Chicago Military Academy-Bronzeville, Vice Chairman, Chicago Memorial Day Parade Committee, Board Member, National Jazz Museum, President, Sister Lakes Michigan Land Conservancy, Illinois Aviation Hall of Fame, Who's Who in America and numerous other local and national organizations.

Married to his high school sweetheart, Myrna, also from Illinois, they have two adult daughters.

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